editorial calendar

DPS covers the end-to-end workflow of digital communications, including printing, publishing, and packaging.

Digital Print & Packaging | Transactional | Latest Trends

Each issue of DPS in 2014 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2014, including two Buyers Guide editions that mail in January and July.

Month	Ad Close Dates	Features	Departments	Web-Exclusive	TRADE SHOWS
January/February	Space Close: 12/13/13 Material Due: 12/20/13 Mail Date: 1/10/14	Buyers Guide Web-to-Print (TC)	 3D Printing On Demand Finishing Digital Label Printing Spotlight: Personalized Print 	 Web-to-Print Round Up User Groups Digital Duplicators 	PODi AppForum
March/April	Space Close: 2/10/14 Material Due: 2/17/14 Mail Date: 3/7/14	 Transactional Printing Digital Packaging (TC) TC - NEW Dedicated Pack & Label Printers 	 MPS/MDS Digital Front Ends Digital Cutting Solutions Spotlight: Web-to-Print 	Document Capture Asset Management Digital Mailroom	• Dscoop 9 • Graphics of the Americas
May/June	Space Close: 4/17/14 Material Due: 4/24/14 Mail Date: 5/12/14	Cross-Media PublishingPrint MIS (TC)	 Flexible Packaging Data Hygene Binding Options Spotlight: Value-Added Print 	Digital CoatingContent ManagementTechnical Printing	National Postal Forum
July/August	Space Close: 6/12/14 Material Due: 6/19/14 Mail Date: 7/8/14	Buyers Guide Digital Media (TC)	Customer Communications Management Color Management Packaging Prototypes Spotlight: Printing with Unique Substrates	Label PrintingInkjet AddressingPhoto Labs	
September	Space Close: 7/16/14 Material Due: 7/23/14 Mail Date: 8/10/14	Digital PublishingWide Format (TC)	 Folding Carton Pre- Post-Press Equipment B&W Printing Spotlight: DI Presses 	Web-to-PrintTextile PrintingWide Format	Graph Expo* Label Expo Americas
October	Space Close: 8/20/14 Material Due:8/27/14 Mail Date: 9/15/14	Production Inkjet (TC) Managed Print/Document Services	Packaging and Label Media Mailing and Fulfilment Photo Printing Spotlight: B&W Printing	Toner Environmental Sustainability QR Codes	
November/ December	Space Close: 10/16/14 Material Due: 10/23/14 Mail Date: 11/11/14	Year in Review EP Production Printing (TC) Readers' Choice DPS Top 30	Production Workflow Tools Multi-Channel Marketing Spotlight: MDS/MSP	 3D Printing Ink Print in Education	• PackExpo

^{*=} Bonus Distribution TC = Target Chart