Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2016 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2016, including two Buyers Guide editions that mail in January and July.

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE SHOWS
January	Space Close: 12/11/15 Materials Due: 12/18/15 Mail Date: 1/18/16	• Buyers Guide • Web to Print • State of Transactional Communications • Customer Communications Management • Maximizing Postal Discounts • Spotlight: Direct Mail/Subscription Boxes	• Web to Print	• Electronic Mailboxes • Data Hygiene • Inkjet Addressing • Packaging Layout Tools	• National Postal Forum • Graphics of the Americas
March	Space Close: 2/15/16 Materials Due: 2/22/16 Mail Date: 3/11/16	• Label Printing • Innovation of the Year Awards • Specialty Finishing Solutions • Color Management • On Demand Finishing Tools • Spotlight: Photobooks	• Digital Label Systems	• Web to Print Round Up • Production MFPs • Photo Labs • Postal Forum Post-Show Coverage	• Dscoop
May	Space Close: 4/17/16 Materials Due: 4/25/16 Mail Date: 5/15/16	• Print MIS • Publishing and Inkjet • Automated Finishing: Books • MPS/MDS • Cutsheet Inkjet • Spotlight: Folding Cartons	• Print MIS	• DFEs Driving Inkjet • Packaging • POP • Dscoop Post-Show Coverage • Drupa Preview	• Drupa
July	Space Close: 6/12/16 Materials Due: 6/20/16 Mail Date: 7/8/16	• Buyers Guide • Paper and Substrates for Digital • Marketing Collateral Applications • Technical Printing • Production Workflow • Spotlight: Digital Label Production	• Digital Media	• Drupa Coverage • Digital User Groups • Personalized Print • Digital Capture	
September	Space Close: 7/16/16 Materials Due: 7/22/16 Mail Date: 8/10/16	• High-Volume Production: EP • Digital Packaging Overview • Security Printing • 3D Printing • Spotlight: Packaging Prototypes	• High-Volume Production: EP	• Entry-Level Digital Production • Foil Finishing • DI Presses • Enterprise Management Tools • Graph Expo Preview	• Label Expo • Graph Expo
October	Space Close: 8/20/16 Materials Due: 8/26/16 Mail Date: 09/15/16	• Production Inkjet • Cross-Media Marketing • Binding for Digital Print • Digital Packaging Applications • Spotlight: Inkjet	• High- and Ultra-High Production: Inkjet	• 3D Spotlight • Dynamic Print • Print in Education • Label Expo Post-Show Coverage	• Graph Expo • thINK Conference • PACK EXPO
November	Space Close: 10/16/16 Materials Due: 10/21/16 Mail Date: 11/11/16	• Year in Review • DPS Top 30 • Digital Coating • Mid-Volume Production • Promotional Print • Spotlight: Packaging Prototypes	• Digital Coaters • Mid-Volume Production	• Wide Format Print • The Digital Mailroom • Digital Duplicators • Pack Expo Coverage • thINK Conference Coverage	

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