

EDITORIAL CALENDAR



Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2016 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2016, including two Buyers Guide editions that mail in January and July.

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE SHOWS
January	Space Close: 12/11/15 Materials Due: 12/18/15 Mail Date: 1/8/16	<ul style="list-style-type: none"> Buyers Guide Web to Print Enhanced Print B&W Printing Spotlight: Photo Printing 	<ul style="list-style-type: none"> Web to Print 	<ul style="list-style-type: none"> Electronic Mailboxes Data Hygiene Inkjet Addressing Packaging Layout Tools 	<ul style="list-style-type: none"> National Postal Forum Graphics of the Americas
March	Space Close: 2/15/16 Materials Due: 2/22/16 Mail Date: 3/11/16	<ul style="list-style-type: none"> Label Printing Customer Communications Management Transactional Finishing Die Cutting On Demand Finishing Tools Spotlight: Augmented Reality 	<ul style="list-style-type: none"> Digital Label Systems 	<ul style="list-style-type: none"> Web to Print Round Up Production MFPS Photo Labs Postal Forum Post-Show Coverage Color Management 	<ul style="list-style-type: none"> Dscoop
May	Space Close: 4/17/16 Materials Due: 4/25/16 Mail Date: 5/15/16	<ul style="list-style-type: none"> Print MIS Publishing and Inkjet Automated Finishing: Books Cutsheet Inkjet Spotlight: Folding Cartons 	<ul style="list-style-type: none"> Print MIS 	<ul style="list-style-type: none"> DFEs Driving Inkjet Packaging POP Dscoop Post-Show Coverage Drupa Preview 	<ul style="list-style-type: none"> Drupa
July	Space Close: 6/12/16 Materials Due: 6/20/16 Mail Date: 7/8/16	<ul style="list-style-type: none"> Buyers Guide Paper and Substrates for Digital Marketing Collateral Applications Technical Printing Production Workflow Spotlight: Digital Label Production 	<ul style="list-style-type: none"> Digital Media 	<ul style="list-style-type: none"> Drupa Coverage Digital User Groups Personalized Print Digital Capture MPS/MDS 	
September	Space Close: 7/16/16 Materials Due: 7/22/16 Mail Date: 8/10/16	<ul style="list-style-type: none"> High-Volume Production: EP Innovation of the Year Awards Digital Packaging Overview Security Printing 3D Printing Spotlight: Packaging Prototypes 	<ul style="list-style-type: none"> High-Volume Production: EP 	<ul style="list-style-type: none"> Entry-Level Digital Production Foil Finishing DI Presses Enterprise Management Tools Graph Expo Preview 	<ul style="list-style-type: none"> Label Expo Graph Expo*
October	Space Close: 8/20/16 Materials Due: 8/26/16 Mail Date: 09/15/16	<ul style="list-style-type: none"> Production Inkjet Cross-Media Marketing Binding for Digital Print Digital Packaging Applications Spotlight: Inkjet 	<ul style="list-style-type: none"> High- and Ultra-High Production: Inkjet 	<ul style="list-style-type: none"> 3D Spotlight Dynamic Print Print in Education Label Expo Post-Show Coverage 	<ul style="list-style-type: none"> Graph Expo* thINK Conference PACK EXPO
November	Space Close: 10/16/16 Materials Due: 10/21/16 Mail Date: 11/11/16	<ul style="list-style-type: none"> Year in Review DPS Top 30 Digital Coating Mid-Volume Production Promotional Print Spotlight: Packaging Prototypes 	<ul style="list-style-type: none"> Digital Coaters Mid-Volume Production 	<ul style="list-style-type: none"> Wide Format Print The Digital Mailroom Digital Duplicators Pack Expo Coverage thINK Conference Coverage 	

*= Bonus Distribution TC = Target Chart