EDITORIAL CALENDAR

dps 2017

Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2017 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2017, including two Buyers Guide editions that mail in January and July.

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE SHOWS
January	Space Close: 12/02/16 Materials Due: 12/09/16 Mail Date: 01/01/17	• Buyers Guide • Label Printing • Enhanced/Value-Added Print • Spotlight: Photo Merchandising	• Digital Label Systems	• Packaging Layout Tools • Production MFPs • Graphic of the Americas Coverage	• Graphics of the Americas
March	Space Close:02/14/17 Materials Due: 02/21/17 Mail Date: 03/11/17	• Print MIS • Customer Communications Management • Die Cutting • Transactional Print • Spotlight: Direct Mail	• Print MIS	• Production MFPs • Dscoop Coverage • Augmented Reality	• Dscoop
May	Space Close: 04/17/17 Materials Due: 04/25/17 Mail Date: 05/12/17	• Web to Print • Cutsheet Inkjet • Publishing Applications • Envelope Printing • Spotlight: Folding Cartons	• Web to Print	• Apparel Printing • Digital Front Ends • Hybrid Printing	• National Postal Forum
July	Space Close: 06/12/17 Materials Due: 06/20/17 Mail Date: 07/08/17	• Buyers Guide • Digital Media • Technical Print • Industrial Print Applications • Spotlight: Digital Label Printing	• Digital Media	• Industry Associations • Personalized Print • Point of Purchase	• Graph Expo*
September	Space Close: 07/21/17 Materials Due: 07/27/16 Mail Date: 08/16/17	• High-Volume Production • Digital Packaging Overview • On Demand Finishing • High-Volume Binding • Spotlight: Folding Carton Packaging	• High-Volume Production Presses	• Folding Carton Finishing • DI Presses • 3D Printing	• Graph Expo* • Pack Expo
October	Space Close: 08/23/17 Materials Due: 08/29/17 Mail Date: 09/18/17	• Ultra High-Volume • Direct Mail • Wide Format Print • Color Management • Spotlight: Packaging Prototypes	• Ultra High-Volume Production Presses	• B&W Printing • Environmental Sustainability • QR Codes	
November	Space Close: 10/20/17 Materials Due: 10/25/17 Mail Date: 11/15/17	• Year in Review • Innovation of the Year Awards • DPS Top 30 Readers' Choice • Digital Coating • Spotlight: Publishing	• Digital Coaters	• Print in Education • Digital Duplicators • MPS/MDS	

*= Bonus Distribution

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