

# EDITORIAL CALENDAR

dps 2018

## Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2018 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2018, including two Buyers Guide editions that mail in January and July.

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE SHOWS
January	Space Close: 12/01/17 Materials Due: 12/08/17 Mail Date: 01/03/18	<ul style="list-style-type: none"> <li>Buyers Guide</li> <li>Digital Label Printing</li> <li>Media for Production EP/LEP</li> <li>B&amp;W Printing</li> </ul>	<ul style="list-style-type: none"> <li>Digital Label Systems</li> </ul>	<ul style="list-style-type: none"> <li>CMM</li> <li>Direct to Object Printing</li> <li>3D Visualization</li> </ul>	<ul style="list-style-type: none"> <li>Graphics of the Americas</li> </ul>
March	Space Close: 02/15/18 Materials Due: 02/22/18 Mail Date: 03/12/18	<ul style="list-style-type: none"> <li>Print MIS</li> <li>Variable Data Printing</li> <li>Photo Printing</li> <li>Enhanced Print</li> <li>Cut/Score/Trim</li> </ul>	<ul style="list-style-type: none"> <li>Print MIS</li> </ul>	<ul style="list-style-type: none"> <li>DI Presses</li> <li>Specialty Ink/Toner</li> <li>Design Tools</li> </ul>	<ul style="list-style-type: none"> <li>Dscoop</li> </ul>
May	Space Close: 04/17/18 Materials Due: 04/25/18 Mail Date: 05/14/18	<ul style="list-style-type: none"> <li>Folding Cartons</li> <li>High Volume Print</li> <li>Binding</li> <li>Technical Printing</li> <li>Color Management</li> </ul>	<ul style="list-style-type: none"> <li>High Volume Print</li> </ul>	<ul style="list-style-type: none"> <li>Production Workflow</li> <li>Duplicators</li> <li>Photobooks</li> </ul>	
July	Space Close: 06/12/18 Materials Due: 06/20/18 Mail Date: 07/09/18	<ul style="list-style-type: none"> <li>Buyers Guide</li> <li>Web to Print</li> <li>Die Cutting</li> <li>Shrink Sleeves</li> </ul>	<ul style="list-style-type: none"> <li>Web to Print</li> </ul>	<ul style="list-style-type: none"> <li>Digital Front Ends</li> <li>W2P Storefronts</li> <li>Foil</li> </ul>	
September	Space Close: 07/13/18 Materials Due: 07/20/18 Mail Date: 08/10/18	<ul style="list-style-type: none"> <li>Wide Format Print</li> <li>Coating</li> <li>MPS/MDS</li> <li>Specialty Media</li> <li>Cutsheet Inkjet</li> </ul>	<ul style="list-style-type: none"> <li>Coaters</li> </ul>	<ul style="list-style-type: none"> <li>Packaging</li> <li>Case Making</li> </ul>	<ul style="list-style-type: none"> <li>Graph Expo*</li> </ul>
October	Space Close: 08/23/18 Materials Due: 08/29/18 Mail Date: 09/18/18	<ul style="list-style-type: none"> <li>Direct Mail</li> <li>Label Finishing</li> <li>Inkjet Media</li> <li>Laminate Film</li> <li>Package Prototypes</li> </ul>	<ul style="list-style-type: none"> <li>Inkjet Media</li> </ul>	<ul style="list-style-type: none"> <li>Interactive Print</li> <li>Gluing</li> </ul>	<ul style="list-style-type: none"> <li>Graph Expo*</li> <li>Pack Expo</li> <li>Label Expo</li> </ul>
November	Space Close: 10/19/18 Materials Due: 10/25/18 Mail Date: 11/15/18	<ul style="list-style-type: none"> <li>Top 30</li> <li>Year in Review</li> <li>Ultra High Volume</li> <li>Envelope Printing</li> <li>Publishing</li> </ul>	<ul style="list-style-type: none"> <li>Ultra High-Volume Production Presses</li> </ul>	<ul style="list-style-type: none"> <li>Print in Education</li> <li>Digital Duplicators</li> <li>MPS/MDS</li> </ul>	

\*= Bonus Distribution