

EDITORIAL CALENDAR



Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2019 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2019, including a printed Buyers Guide edition that mail in January.

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE SHOWS
January	Space Close: 12/04/18 Materials Due: 12/02/18 Mail Date: 01/1/19	<ul style="list-style-type: none"> BUYERS GUIDE Digital Label Systems High Volume Production Printing Ink/Toner Spotlight: Direct Mail 	<ul style="list-style-type: none"> Digital Label Systems High Volume Production Printing 	<ul style="list-style-type: none"> Point of Purchase DI Presses Technical Printers 	<ul style="list-style-type: none"> Graphics of the Americas
March	Space Close: 02/15/19 Materials Due: 02/22/19 Mail Date: 03/12/19	<ul style="list-style-type: none"> Folding Cartons Label Media Print MIS Transactional Print Spotlight: Direct to Object Printing 	<ul style="list-style-type: none"> Folding Carton Presses Print MIS 	<ul style="list-style-type: none"> Saddle Stitching Desktop Label Printers 3D Printers 	<ul style="list-style-type: none"> Dscoop Xeikon Café
May	Space Close: 04/18/19 Materials Due: 04/26/19 Mail Date: 05/03/19	<ul style="list-style-type: none"> EP/LEP Media Customer Communications Management Variable Data Publishing MPS/MDS Spotlight: Packaging Prototypes 	<ul style="list-style-type: none"> EP/LEP Media 	<ul style="list-style-type: none"> Direct to Garment Printing Hybrid Printing Design Tools 	<ul style="list-style-type: none"> Interact
July	Space Close: 06/12/19 Materials Due: 06/20/19 Mail Date: 06/27/19	<ul style="list-style-type: none"> Cutsheet Inkjet Photo Printing Production Workflow Vision Systems Spotlight: Publishing 	<ul style="list-style-type: none"> Cutsheet Inkjet Presses 	<ul style="list-style-type: none"> Industry Associations Specialty Media Shrink Sleeves 	
September	Space Close: 07/25/19 Materials Due: 07/31/19 Mail Date: 08/20/19	<ul style="list-style-type: none"> Continuous Inkjet Print Embellishment Cut/Score/Trim Flexible Packaging Spotlight: Omni-Channel Marketing 	<ul style="list-style-type: none"> Ultra-High-Volume Production Presses 	<ul style="list-style-type: none"> Direct Mail Digital Duplicators Office of the Future 	<ul style="list-style-type: none"> Print 19* Printing United* thINK
October	Space Close: 08/30/19 Materials Due: 09/05/19 Mail Date: 09/25/19	<ul style="list-style-type: none"> Web to Print Die Cutting Wide Format Media Handling Spotlight: Binding 	<ul style="list-style-type: none"> Web to Print Die Cutters 	<ul style="list-style-type: none"> B&W Printing Environmental Sustainability Augmented Reality 	<ul style="list-style-type: none"> Print 19* Printing United* PackExpo
November	Space Close: 10/01/19 Materials Due: 10/22/19 Mail Date: 11/04/19	<ul style="list-style-type: none"> Ad/Advertorial Year in Review Digital Coaters Label Finishing Spotlight: Foiling Systems 	<ul style="list-style-type: none"> Digital Coaters 	<ul style="list-style-type: none"> Data Management and Security Insurance Color Management 	

*= Bonus Distribution