

# EDITORIAL CALENDAR



## Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies.

Each issue of DPS in 2020 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2019, including a printed Buyers Guide edition that mail in January.

MONTH	DUE DATES	EDITORIAL	TARGET CHARTS	WEB-EXCLUSIVE	TRADE SHOWS
January	Space Close: 12/04/19 Materials Due: 12/12/19 Mail Date: 01/1/20	<ul style="list-style-type: none"> <li>TOP 30</li> <li>BUYERS GUIDE</li> <li>Digital Label Systems</li> <li>High-Volume Production Printing</li> <li>Spotlight: Direct Mail</li> </ul>	<ul style="list-style-type: none"> <li>Digital Label Systems</li> <li>High Volume Production Printing</li> </ul>	<ul style="list-style-type: none"> <li>Point of Purchase</li> <li>DI Presses</li> <li>Technical Printers</li> <li>Ink/Toner</li> </ul>	
March	Space Close: 02/21/20 Materials Due: 03/02/20 Mail Date: 03/17/20	<ul style="list-style-type: none"> <li>Folding Cartons</li> <li>Label Media</li> <li>Print MIS</li> <li>Transactional Print</li> <li>Spotlight: Direct to Object Printing</li> </ul>	<ul style="list-style-type: none"> <li>Folding Carton Presses</li> <li>Print MIS</li> </ul>	<ul style="list-style-type: none"> <li>Saddle Stitching</li> <li>Desktop Label Printers</li> <li>3D Printers</li> <li>Lamination</li> </ul>	<ul style="list-style-type: none"> <li>Drupa</li> <li>Dscoop</li> <li>Xeikon Café</li> </ul>
May	Space Close: 4/19/20 Materials Due: 04/28/20 Mail Date: 05/15/20	<ul style="list-style-type: none"> <li>EP/LEP Media</li> <li>Customer Communications Management</li> <li>Variable Data Publishing</li> <li>MPS/MDS</li> <li>Secure Printing</li> <li>Spotlight: Packaging Prototypes</li> </ul>	<ul style="list-style-type: none"> <li>EP/LEP Media</li> </ul>	<ul style="list-style-type: none"> <li>Direct to Garment Printing</li> <li>Hybrid Printing</li> <li>Design Tools</li> </ul>	<ul style="list-style-type: none"> <li>Brand Print Americas*</li> <li>Interact</li> </ul>
July	Space Close: 06/10/20 Materials Due: 06/17/20 Mail Date: 07/06/20	<ul style="list-style-type: none"> <li>Cutsheet Inkjet</li> <li>Flexography</li> <li>Photo Printing</li> <li>Production Workflow</li> <li>Vision Systems</li> <li>Spotlight: Publishing</li> </ul>	<ul style="list-style-type: none"> <li>Cutsheet Inkjet Presses</li> <li>Flexographic Presses</li> </ul>	<ul style="list-style-type: none"> <li>Industry Associations</li> <li>Specialty Media</li> <li>Shrink Sleeves</li> </ul>	<ul style="list-style-type: none"> <li>Brand Print Americas*</li> <li>Label Expo</li> </ul>
September	Space Close: 07/28/20 Materials Due: 08/03/20 Mail Date: 08/24/20	<ul style="list-style-type: none"> <li>Continuous Inkjet</li> <li>Print Embellishment</li> <li>Cut/Score/Trim</li> <li>Flexible Packaging</li> <li>Spotlight: Omni-Channel Marketing</li> </ul>	<ul style="list-style-type: none"> <li>Ultra-High-Volume Production Presses</li> <li>Cutters</li> </ul>	<ul style="list-style-type: none"> <li>Direct Mail</li> <li>Digital Duplicators</li> <li>Office of the Future</li> </ul>	<ul style="list-style-type: none"> <li>Label Expo</li> <li>Printing United*</li> <li>thINK Ahead</li> </ul>
October	Space Close: 08/28/20 Materials Due: 09/04/20 Mail Date: 09/24/20	<ul style="list-style-type: none"> <li>Web to Print</li> <li>Die Cutting</li> <li>Wide Format</li> <li>Media Handling</li> <li>Spotlight: Binding</li> </ul>	<ul style="list-style-type: none"> <li>Web to Print</li> <li>Die Cutters</li> </ul>	<ul style="list-style-type: none"> <li>B&amp;W Printing</li> <li>Environmental Sustainability</li> <li>Augmented Reality</li> </ul>	<ul style="list-style-type: none"> <li>Pack Expo</li> <li>Printing United*</li> </ul>
November	Space Close: 10/23/20 Materials Due: 10/28/20 Mail Date: 11/16/20	<ul style="list-style-type: none"> <li>Ad/Advertorial</li> <li>Year in Review</li> <li>Digital Coaters</li> <li>Augmented Reality</li> <li>Label Finishing</li> <li>Spotlight: Foiling Systems</li> </ul>	<ul style="list-style-type: none"> <li>Digital Coaters</li> </ul>	<ul style="list-style-type: none"> <li>Data Management and Security</li> <li>Insurance</li> <li>Color Management</li> </ul>	

\*= Bonus Distribution