

EDITORIAL CALENDAR



Digital Printing and Publishing, Target Applications, Latest Trends

DPS covers the end-to-end workflow of digital communications, including labels and packaging, mailing and fulfillment, finishing, workflow, and document strategies

Each issue of DPS in 2025 focuses on these areas to provide readers with the most up-to-date information on every aspect of their business. DPS publishes seven times in 2025, including a Buyers Guide edition that mails in January.

Month	Due Dates	Editorial	Web Exclusive	Webinars	Trade Shows
January	Space Close: 12/23/24 Materials Due: 12/30/24 Mail Date: 01/20/25	<ul style="list-style-type: none"> • BUYERS GUIDE • Digital Label Systems* • Transactional Printing/Finishing • Spotlight: Direct Mail 	<ul style="list-style-type: none"> • Marking & Coding • Sustainability 	<ul style="list-style-type: none"> • Digital Label Systems 	
March	Space Close: 02/19/25 Materials Due: 02/26/25 Mail Date: 03/20/25	<ul style="list-style-type: none"> • Reader's Choice Top 30 • AI for the Print Industry • Production Print Transforms* • CCM • Spotlight: Commercial 	<ul style="list-style-type: none"> • Envelope Printing • Spotlight 	<ul style="list-style-type: none"> • Production Printing • CCM 	<ul style="list-style-type: none"> • NPF
May	Space Close: 04/22/25 Materials Due: 05/01/25 Mail Date: 05/17/25	<ul style="list-style-type: none"> • Cutsheet Inkjet* • Embellishment • EP/Toner Advancements • Spotlight: Flexible Packaging 	<ul style="list-style-type: none"> • Vision & Inspection • Spotlight 	<ul style="list-style-type: none"> • High-Speed Inkjet • Embellishment 	<ul style="list-style-type: none"> • Dscope • Amplify
July	Space Close: 06/06/25 Materials Due: 06/12/25 Mail Date: 07/02/25	<ul style="list-style-type: none"> • Direct Mail Trends • Security Printing • Pharmaceutical Printing & Finishing • Digital Media Options* • Spotlight: Direct Mail 	<ul style="list-style-type: none"> • Floor Graphics • Spotlight 	<ul style="list-style-type: none"> • Direct Mail Trends 	<ul style="list-style-type: none"> • thINK Ahead
September	Space Close: 07/24/25 Materials Due: 07/30/25 Mail Date: 08/20/25	<ul style="list-style-type: none"> • Book Printing & Finishing • Digital Label Finishing • Print MIS* • Spotlight: Publishing 	<ul style="list-style-type: none"> • Color Management • Spotlight 	<ul style="list-style-type: none"> • Print MIS 	<ul style="list-style-type: none"> • Printing United
October	Space Close: 08/26/25 Materials Due: 09/01/25 Mail Date: 09/19/25	<ul style="list-style-type: none"> • Web to Print* • Workflow & Automation • Folding Cartons • Advanced Cutting • Spotlight: Transactional 	<ul style="list-style-type: none"> • Wholesale Printing • Spotlight 	<ul style="list-style-type: none"> • Web to Print 	<ul style="list-style-type: none"> • Printing United
November	Space Close: 10/18/25 Materials Due: 10/23/25 Mail Date: 11/12/25	<ul style="list-style-type: none"> • Year in Review • Continuous-Feed Inkjet* • Specialty Media • Spotlight: Interactive Print 	<ul style="list-style-type: none"> • Design Tools • Spotlight 	<ul style="list-style-type: none"> • Ultra High Volume 	

Ask your national sales associate for information on bonus distribution at trade shows. * = Features associated Target Chart